



# Battle Creek Junior Theatre Playbill Advertising

Placing an ad in the Battle Creek Junior Theatre playbill is a great way for local businesses to advertise their goods and services. The playbills will be distributed to all ticket holders throughout our 2011-2012 season. Thank you for your support and we will see you at the theatre!

## Deadlines:

<del>Fall 2011</del>	Spring 2012	Summer 2012
<del>October 24, 2011</del>	February 20, 2012	June 15, 2012

## Advertising Plan:

Please use the layout inside this pack to sketch or attach your ad or artwork to be scanned.

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Producer</b> <del>\$250</del> <b>\$140</b>   | <input type="checkbox"/> <b>Director</b> <del>\$150</del> <b>\$84</b>  |
| Full Page<br>3 Productions (9 shows)<br>2 5                              | 1/2 Page<br>3 Productions (9 shows)<br>2 5                             |
| <input type="checkbox"/> <b>Cast Member</b> <del>\$100</del> <b>\$56</b> | <input type="checkbox"/> <b>Stage Crew</b> <del>\$75</del> <b>\$42</b> |
| 1/4 Page<br>3 Productions (9 shows)<br>2 5                               | 1/8 Page<br>3 Productions (9 shows)<br>2 5                             |

Business: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please make checks payable to:  
Battle Creek Junior Theatre

Total Enclosed: \_\_\_\_\_

# **Battle Creek Junior Theatre Playbill Advertising**

- Images submitted *must* be 300dpi
- Exact* spelling submitted will be used (no spell check).
- Artwork/photos will not be returned.
- 24 hours to approve proof
- Ad sizes are approximate and subject to change at printing

1/8 Page

2.6" x 2"

1/4 Page

5.25" x 2"

1/2 Page

5.25" x 4"

Full Page  
8.5" x 5.5"